

NESTLÉ KITKAT ADVENT CALENDAR PROMOTION

ABRIDGED TERMS AND CONDITIONS:

*UK, CI, IoM & ROI. 18+. **Open 00:00 01.12.24 - 23:59 12.12.24.** No purchase necessary. Internet & email access required. To enter, entrants must visit the promotional page - www.kitkat.co.uk/promotions/breakmas & click on the door relevant to the day in question to reveal the prize available for the day, click 'enter today' to answer the question and provide their first name, last name & email address. There are 12 x prizes available to be won in total (one per day). Prizes available are: KITKAT Cabin Suitcase, KITKAT Oversized Hooded Blanket, KITKAT Roll Top Backpack, KITKAT Reversible Bucket Hat, KITKAT Fleece Blanket, KITKAT Sherpa Hat, KITKAT Selection Box. Max. one entry / person / day. Max. one win / person. One winner per day will be selected within 1 working day of each daily closing date at random from all the valid entries received on that day, via an independently audited & verified prize draw selection process. For full Terms and Conditions, prize, draw details and exclusions visit [Full Terms & Conditions](#)

Promoter: Nestlé UK Ltd, Nestlé Confectionery (UK), York, YO31 8TA

Any images are for illustrative purposes only and may vary from the actual prize.

FULL TERMS AND CONDITIONS FOR THE WEBSITE

Full Terms & Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the Terms and Conditions and by participating all entrants will be deemed to have accepted and be bound by the Terms and Conditions. Participants should retain a copy for their information.

The Promoter takes data protection seriously. By entering this promotion, participants confirm that they have read the Promoter's [Privacy Policy](#) and agree to these Terms and Conditions of the promotion. By submitting any information required as part of their participation into the campaign, participants agree to their information being held and processed in accordance with the General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

Promoter: Nestlé Confectionery (UK), Nestlé UK Ltd, York, YO31 8TA

The Promotion:

1. Open to United Kingdom (England, Scotland, Wales and Northern Ireland), CI, IoM & Republic of Ireland residents aged 18 or over. Excludes employees and their immediate families of the Promoter, affiliated companies, agents or anyone else professionally connected to the promotion.
2. Internet and email access required.
3. No purchase necessary.

4. Maximum one (1) entry per person per day. Anyone entering or to be found entering more than once per day, using multiple identities or computerised or automated systems will be disqualified from the promotion.
5. Max. one (1) win per person.
6. The entrant entering the promotion must be the owner of the email account used to enter.
7. Any entries received from invalid email accounts will not be entered.
8. **Conduct of entry:** The Promoter reserves the right at its sole discretion to disqualify any entrant found to be tampering with the entry process or the operation of the promotion; or to be acting in any manner deemed by the Promoter to be in violation of the Terms and Conditions; or to be acting in any manner deemed by the Promoter to be disruptive.

Promotional Period:

9. Promotion opens at **00:00 on 01.12.24** and closes at **23:59 on 12.12.24**. Entries are only valid for the day entered within these promotional dates. Any entries received outside of these times and dates above, will not be included in the promotion and no opportunities to win will occur.

To enter:

10. To enter, entrants must visit the promotional page at www.kitkat.co.uk/promotions/breakmas & click on the relevant day's door to reveal the prize available for that day, click 'enter today' to answer the question and provide their first name, last name & email address and confirm they have read and accept the promotion Terms and Condition. Submit the entry for a chance to win that day's prize. There are prizes available on each of the 12 days. A maximum of one entry is allowed per person per day.
11. No responsibility will be accepted for entries which are incomplete, incorrectly completed, not received for whatever reason or for any technical or other error that may arise with any entry.
12. The Promoter reserves the right at its sole discretion to disqualify any individual found to be attempting to tamper with the operation of the promotion, setting up multiple accounts, using multiple identities or to be acting in any manner deemed by the Promoter to be in violation of the terms and conditions; or to be acting in any manner deemed by the Promoter to be disruptive.
13. Entries (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries, entries by macros or other automated means (including systems which can be programmed to enter), and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified and will not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the promotion in a way that is not consistent with the spirit of the promotion, that entrant's entries will be disqualified and any prize award will be void.

The Prizes:

14. There are 12 prizes available to be won in total (one per day);

1st December – 1 x Hard Shell Cabbin Suitcase with KITKAT logo (50H x 20W x 32L cm) & 1 x KITKAT Selection Box

2nd December – 1 x Oversized Light Grey fleece lined Hooded Blanket with KITKAT logo (adult size) & 1 x KITKAT Selection Box

3rd December – 1 x Red Beanie Hat with KITKAT Logo (adult size) & 1 x KITKAT Selection Box

4th December – 1 x Hard Shell Cabbin Suitcase with KITKAT logo (50H x 20W x 32L cm) & 1 x KITKAT Selection Box

5th December – 1 x Black Roll Top Backpack with KITKAT logo & 1 x KITKAT Selection Box

6th December – 1 x Reversible Carbon Grey Bucket Hat with KITKAT logo (adult size) & 1 x KITKAT Selection Box

7th December – 1 x Oversized Light Grey fleece lined Hooded Blanket with KITKAT logo (adult size) & 1 x KITKAT Selection Box

8th December – 1 x Reversible Carbon Grey Bucket Hat with KITKAT logo (adult size) & 1 x KITKAT Selection Box

9th December – 1 x Red Fleece Blanket with KITKAT logo (150 x 120 cm size) & 1 x KITKAT Selection Box

10th December – 1 x Red Roll Top Backpack with KITKAT logo & 1 x KITKAT Selection Box

11th December – 1 x Hard Shell Cabbin Suitcase with KITKAT logo (50H x 20W x 32L cm) & 1 x KITKAT Selection Box

12th December – 1 x Black Sherpa Hat with KITKAT logo (adult size) & 1 x KITKAT Selection Box

The KITKAT Selection box contains;

- 1 x KitKat Chunky Milk 40g
- 1 x KitKat Chunky Peanut Butter 42g
- 2 x KitKat 4 Finger 41.5g
- 1 x KitKat Chunky White 42g
- 1 x KitKat Santa 29g

Any images are for illustrative purposes only and may vary from the actual prize.

Max. one win per person.

15. No cash alternative offered in whole or in part. In the event of unforeseen circumstances, the Promoter reserves the right to offer an alternative prize, in whole or part, of equal or greater value.
16. Please allow up to 28 days for delivery of the prize from the date of winner acceptance.

The Promoter is not responsible for any loss or damage to the prize once the item has been dispatched from the fulfilment house.

Winner Selection & Notification / fulfilment:

17. One winner per day will be drawn within 1 working day of each daily closing date at random during the promotion from all valid entries received that day, via an independently audited & verified prize draw selection process. Valid entries will be included in the prize draw regardless of whether the question is answered correctly or not.
18. Winners will be subject to a full verification process. Winners will be notified via the email address provided on entry within 1 working day of the prize draw and will be asked to provide evidence of identity and eligibility in order to claim their prize.
19. Winners will have 14 days to claim their prize from first contact. A third-party agent will request, via a secure link, the following information to fulfil the claim; their full name, postal address, proof of age and confirmation of email address used to enter the promotion to assist with verification, fulfilment of their prize, to announce them as a winner (if no objection is received).
20. Inaccurate information may result in a prize being forfeited. Please retain winning communication until any prize has been verified. Participants are encouraged to monitor their email account during this time in case they are a winner.

General:

21. Anyone, who in the Promoter's absolute discretion, is acting in a manner that undermines the operation and integrity of the promotion or in any way which gives an unfair advantage will be disqualified and any persons seeking to use such information gained will be disqualified.
22. All entrants will be required to provide a genuine email address that is personal, valid and accessible throughout the promotion. In the event that the specified information is not provided or is incorrect or an alias, the entry may be considered incomplete and therefore the Promoter reserves the right to invalidate the entry.
23. The Promoter reserves the right to verify all entries and the winners including, but not limited to, any entrant's identity, and to refuse to award a prize or withdraw prize entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these Terms and Conditions, or any instructions forming part of this promotion's entry requirements, or otherwise where a participant has gained unfair advantage in participating in the promotion, or won using fraudulent means. The Promoter will be the final arbiter in any decision, and these will be binding.

24. In the event of a genuine email address becoming inaccessible during the promotion, the Promoter is not able to retrieve and amend any existing entries to a new email address.
25. The Promoter is not responsible for the acts or default of third-party suppliers but will endeavour to resolve any issues that may arise.
26. Limitations of Liability: Neither the Promoter nor the promotional parties assume any responsibility or liability for:
 - a. Any incorrect or inaccurate submission during the registration process, or for any faulty or failed electronic data transmissions.
 - b. Any unauthorised access to, or theft, destruction, or alteration of entry at any point in the operation of this Promotion.
 - c. Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this Promotion.
 - d. Inaccessibility or unavailability of the internet or the website or any combination thereof.
27. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prizes, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
28. The Promoter's decision is final and binding in all matters.
29. The Promoter reserves the right to cancel, amend, terminate or temporarily suspend this promotion in the event of any unforeseen circumstances outside their reasonable control, with no liability to any entrants or third parties, but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.
30. By entering this promotion, all participants will be deemed to have accepted and be bound by these Terms and Conditions.
31. If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by system virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may

in its sole discretion cancel, modify or suspend the promotion or invalidate any affected entries. If an act, omission, event, or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.

32. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.
33. The Promoter shall have sole and final determination as to which entries are genuine and therefore eligible to take part in this promotion. The Promoter's decision is final, and no correspondence will be entered into.
34. By taking part in the promotion the prize winner(s) agree that the Promoter may contact them to ask for their consent as to whether they want to participate in reasonable marketing activities and publicity relating to the promotion. Such publicity may include, without limitation, the entrants' name and/or if consent given, image or statements made by entrants concerning the promotion and/or prize obtained as part of the promotion. The winner(s) are not obliged to agree to any request.
35. All normal internet connection charges associated with the submission of an entry to the promotion shall be the entrant's responsibility.
36. Subject to the Promoter's Privacy Policy which can be found at <https://www.nestle.co.uk/policy-privacy>, the surnames and counties of the verified winners will be available upon request by sending an email to: consumer.services@uk.nestle.com with the subject line 'WINNER'S LIST: KITKAT Advent Calendar promotion' for a period of three (3) months following the end of the promotion. When contacting this email address, your request will be actioned in line with Nestlé's Privacy Policy. The Promoter reserves the right to refuse any or all such requests. If any winner objects to their information being published, then they can contact the Promoter by emailing: UKI.Dataprotection@uk.nestle.com with the subject line 'KITKAT Advent Calendar Promotion'. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so.
37. If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.

38. The Promotion and these Terms and Conditions will be governed by the laws of the participating country but any disputes as to the meaning of these Terms and Conditions will be subject to the exclusive jurisdiction of the participant's local courts.

Data Protection: The Promoter will only use the personal details supplied for the administration of the promotion and the auditing of the entries where necessary and for no other purpose, unless we have your consent and you have opted-in to receive future marketing communications or prize PR. As part of this promotion, if you are not opted-in into our general marketing email, you will still receive emails/messages for this promotion only to let you know if you have won. The surname and county of the verified winner(s) will be made available as set out above and the winner can object to this by emailing: UKI.Dataprotection@uk.nestle.com. Otherwise, your personal details will at all times be kept confidential, and in accordance with the General Data Protection Regulation (GDPR).

Click here for the Promoter's Privacy Policy <https://www.nestle.co.uk/policy-privacy> . You can request access to your personal data, or have any inaccuracies rectified, or request deletion of data by sending an email to: UKI.Dataprotection@uk.nestle.com. By participating in the promotion, you agree to the use of your personal data as described here. You can withdraw your consent at any time. For the purpose of this promotion, requests to delete personal data can only be actioned after the promotion has concluded and the winner(s) accepted their prize. Any data obtained via this promotion will be deleted three (3) months after the last promotion date with the exception of the winners and reserves whose data will be deleted after fulfilment of their prize.

Promoter: Nestlé UK Ltd, Nestlé Confectionery (UK), York, YO31 8TA

© Reg. Trademark of Société des Produits Nestlé S.A.