

TERMS AND CONDITIONS

Abridged T&Cs

†GB residents only, 18+. Promotion open to customers in selected wholesalers displaying the 'Nestlé Pure Life Wholesale TTW 2025' promotion. Open from 00:01 on 1st March 2025 to 23:59 on 31st May 2025. Mobile phone and UK bank account required. Purchase necessary. Retain receipt(s) as this will be required for verification of any claim. To enter, customers must purchase a participating Nestlé Pure Life case (Nestlé Pure Life 15 x 750ml, Nestlé Pure Life 12 x 1.5Ltr or Nestlé Pure Life 24 x 500ml) and text PURELIFE along with the last 4 digits of the case barcode to 60060. Texts will be charged at your standard network rate. 360 prizes available to be won in total (10 x £500, 50 x £100, 100 x £50 and 200 x £20 available). Winners are drawn at the end of the promotional period via an independently audited and verified random prize draw selection process. Prizes will be fulfilled via bank transfer. Participants may enter as many times as they wish, provided that each entry/claim is supported with a new, unique till receipt/invoice showing the purchase of a qualifying product made during the promotional period. Max. 1 prize/person and max 1 prize/business across the full promotion. Employers/employee consent required to participate. For full T&Cs inc. exclusions, please visit www.nestle.co.uk/pure-life-draw-tcs.

Promoter: Nestlé Waters UK Ltd, Nestlé House, Haxby Road, York YO31 8TA.

For standalone POP we will need a minimum of:

†GB residents, 18+ only. T&Cs apply. Closes 23:59 on 31/05/25. Text charges apply. Prize draw promotion open to all customers purchasing a case of one of the following Nestlé Pure Life products: 15 x 750ml, 12 x 1.5Ltr or 24 x 500ml (retain all receipts) in selected wholesalers communicating the 'Nestlé Pure Life Wholesale TTW 2025' promotion. Mobile phone and UK bank account required. 360 cash prizes (£20- £500) available to be won in total, paid via BACS. Multiple entries supported if every entry has a unique, valid receipt. 1 prize/person and 1 prize/business. Full T&Cs inc. exclusions at <http://www.nestle.co.uk/pure-life-draw-tcs>.

Promoter: Nestlé Waters UK Ltd, Nestlé House, Haxby Road, York YO31 8TA.

Minimal T&Cs:

†GB residents only, 18+. Text PURELIFE and barcode to 60060 (standard charges apply). CHANCE to win cash prizes (£500-£20) in prize draw. Mobile & UK Bank acct needed. Purchase req'd of participating case of Nestlé Pure Life. 1 prize/pers. 1 prize/business. Closes 31/05/25. See <http://www.nestle.co.uk/pure-life-draw-tcs> for full T&Cs incl excl.

Promoter: Nestlé Waters UK Ltd, Nestlé House, Haxby Road, York YO31 8TA.

†GB 18+, Text PURELIFE and barcode to 60060 (std charges apply) for chance to win cash prizes

(BACS transfer). Purchase promo case of Nestlé Pure Life. Closes 31/05/24. 1 prize/person & 1 prize/business. T&Cs <http://www.nestle.co.uk/pure-life-draw-tcs>

Promoter: Nestlé Waters UK Ltd, Nestlé House, Haxby Road, York YO31 8TA.

FULL TERMS AND CONDITIONS

These Terms and Conditions (the “Terms and Conditions”) prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of these Terms and Conditions and by participating all participants will be deemed to have accepted and be bound by them. Participants should retain a copy for their information.

The Promoter takes data protection seriously. By entering this promotion, participants confirm that they have read the Privacy Policy and agree to these Terms and Conditions of the promotion. By submitting any information required as part of their participation into the promotion, participants agree to their information being held and processed in accordance with the General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

Eligibility

1. This promotion is open to individuals aged 18 years or over who are resident in Great Britain (England, Scotland and Wales), excluding employees and their immediate families of the Promoter, its subsidiaries, other group companies, affiliates, its agents, or anyone else professionally connected with this promotion.
2. Participants will require access to SMS text via a mobile capable of sending to short codes to enter this promotion. Texts will be charged at your normal standard rate so participants must ask the bill payer for permission before texting.
3. In order to qualify for the promotion, participants must purchase a qualifying case of Nestlé Pure Life (Nestlé Pure Life 15 x 750ml, Nestlé Pure Life 12 x 1.5Ltr or Nestlé Pure Life 24 x 500ml) and text the word “PURELIFE”, together with the four last digits of the barcode from a participating product, to 60066 to be entered into the prize draw for a chance to win.
4. Participants must retain a valid till receipt/invoice showing the purchase of a qualifying product during the stated promotional dates as this will be called for as part of the prize verification process in the event of winning the prize.
5. Participants may enter as many times as they wish, provided that each entry is supported by retaining a new till receipt/invoice showing the purchase of a qualifying product made during the promotional period.
6. Entries for products purchased after this promotional period will be deemed invalid. Any texts received prior to opening or after the closing date will not be entered into the Prize Promotion but may still be charged. Participants must take care when entering the text code; the Promoter is not responsible for mistypes, and you may be charged at a higher rate for any incorrectly submitted texts.
7. Entries (bulk or otherwise) made from trade, consumer groups, agents, third parties or syndicates will not be accepted. If it becomes apparent that a participant is using a computer(s) to circumvent this condition by, for example, the use of programme, application, script, brute force, or any other automated means, that person’s entries will be disqualified, and any prize awarded will be void.

8. Employers/employee consent required to participate.
9. Anyone trying to circumvent the rules stated in these Terms and Conditions by using alternative details will be disqualified from this promotion.

Promotional Period

10. The promotional period will run between 00:01 on 01.03.25 and 23:59 on 31.05.25 with the prize draw taking place within 2 working days of the closing date.
11. Winners of the prize draw will be contacted on the mobile number used for entry within ~~21~~²¹⁴ working days of the closing date and draw.
12. A maximum of one prize will be granted per person, and a maximum of one prize per business. Any personal tax liability arising from the winning of a prize will be the sole responsibility of the winners.

How to enter

13. Participants must Purchase a qualifying product of Nestlé Pure Life case (Nestlé Pure Life 15 x 750ml, Nestlé Pure Life 12 x 1.5Ltr or Nestlé Pure Life 24 x 500ml) from a participating wholesaler displaying the 2025 TTW Promotion (whilst stocks last) between 01.03.25 to 31.05.25 and text the word "PURELIFE", and the four last digits of the barcode from the participating product, to 60066 to be entered into the prize draw for a chance to win.
14. Qualifying participants must retain their till receipt or invoice clearly showing the purchase of a qualifying product purchased within the stated promotion dates.
15. Participants must be the owner of have the permission of the owner of the mobile phone used to enter the promotion and must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages will be charged at the standard rate. Users on virtual mobile networks may not be able to text to the short code.
16. All correctly completed qualifying entries received by the stated closing date will be include in the prize draw.
17. Participants must submit all entries into this promotion in a personal capacity on their own behalf. Entries (bulk or otherwise) submitted via trade, consumer groups, agents, third parties are prohibited. If it becomes apparent that a participant is using a computer(s) to circumvent this condition by, for example, the use of programme, application, script, brute force, alias accounts, or any other automated means, that person's entries will be disqualified, and any prize awarded will be void. The Promoter reserves the right to refuse the prize if there is reasonable suspicion that an entry was submitted by such means.
18. The Promoter reserves the right to verify the eligibility of all entries to protect itself against fraudulent, invalid, or repetitive entries.

19. The Promoter does not accept responsibility for network or software failures of any kind, which may restrict or delay the sending of entries. Incomplete entries will not be processed. Lost, delayed or incomplete claims are not the responsibility of the Promoter.
20. The Promoter will collect necessary data to process this promotion only.

Prizes:

21. There 360 cash prizes available to be won across the duration of the promotion:

10 x £500,

50 x £100,

100 x £50

and 200 x £20 available.

22. All prize winners will be paid by BACS to the UK bank account of the winner only.

Winners Selection and Notification

23. The 360 winners will be drawn via an independently verified random draw process from all verified entries. The prizes will be drawn in order of value (£500, then £100, £50 and finally £20).
24. The verification process will involve the checking for valid receipt and business information.
25. The winner will be contacted within 2X working days of the draw taking place, via the mobile number supplied upon entry, to confirm/reconfirm entry details and provide extra additional information such as proof of receipt proof of address/ bank details. A further contact will be made, as part of the claim process, i.e., requesting potential winners to provide the Promoter, via a secure link, information including: their name, confirmation of their mobile number, proof of purchase, proof of age, email address, their bank details, business address and their home address to assist with verification and fulfilment of their prize, to announce them as a winner (if no objections arise) and to arrange BACS.
26. Winners will have 14 days to claim their prize from first contact. The Promoter will request transfer. The financial information will be required to complete prize fulfilment. Inaccurate information may result in the prize being forfeited.
27. The Promoter will make reasonable efforts to contact the winners (two (2) attempts), however, if a winner has not responded to notifications within 14 days of initial contact attempt, or if a selected winner is ineligible, rejects their prize, or is otherwise in breach of these Terms and Conditions, or unable to take up the prize for any other reason, the Promoter reserves the right to withdraw the prize, re-allocate the prize and select the reserve next in line, as detailed as a reserve from the original prize draw. These reserve(s) (up to 2 per prize) will be contacted in the same process. If a winner has not responded to

any communication and the prize has not been awarded and after reasonable attempts to contact up to two (2) reserves per prize, then the prize has therefore not been successfully claimed, and will be null and void. Entrants are encouraged to monitor their connections including their Junk and Spam folders during this time in case they are a winner.

28. The Promoter and their agents reserve the right, but not the obligation, to monitor and review all entries and content submitted, and to remove or refuse to take forward as an entry, any content submitted that the Promoter does not deem in its sole discretion to be appropriate, contains distasteful or offensive content or which the Promoter deems to violate any of these Terms and Conditions. The Promoter reserves the right to report any content violations to the appropriate authorities.
29. All entries will be subject to verification and interrogation. Participants should retain the entry confirmation text and proof of purchase as it may be required. Entry information may not be sold or exchanged. Other manufacturer's information, references or printing errors do not constitute entry information. In the event of suspicious activity, the Promoter reserves the right to request further evidence to confirm the legitimacy of the entry.
30. The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which they must provide within 14 days) and to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions or any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
31. It is the responsibility of the entrant to check messages to ensure they are in receipt of promotional communication within 14 days of it being sent. The Promoter is not responsible for any entrant making a late claim on their win if this communication is missed and the prize awarded to a reserve winner.
32. The prizes will be in the form of a BACs transfer made payable to the original entrant. No one person and no one business may win more than one prize throughout the duration of the promotion. The winners will be required to hold a live and valid UK Bank Account. The winner must be the named holder of the bank account which the BACs transfer is to be made into.
33. Once the prize claim has been verified the BACs transfer will be sent via within seven (7) days of verification. Once the prize has been issued and delivered to the winner's account it is the responsibility of the winner to ensure the money has been received.

General

34. By taking part in the promotion, the winners agree that the Promoter may contact them to ask whether they want to participate in marketing activities/PR relating to this promotion only. Such publicity may include, without limitation, the entrants' name and/or if consent given, image or statements made by entrants concerning the promotion and/or prize obtained as part of the promotion. The winners are not obliged to agree to any such

requests.

35. Subject to the Promoter's Privacy Policy which can be found at Policy <https://www.nestle.co.uk/en-gb/privacypolicy>, the surnames and counties of the verified winners will be available upon request by sending an email to: consumer.services@uk.nestle.com with the subject line "WINNER'S LIST: NESTLÉ PURE LIFE TEXT TO WIN CASH PRIZE DRAW" for a period of three (3) months following the end of the promotion. The Promoter reserves the right to refuse any or all such requests. When contacting this email address, your request will be actioned in line with Nestlé's Privacy Policy. If the winner objects to their information being published, then they can contact the Promoter by emailing: UKI.Dataprotection@uk.nestle.com with the subject line "WINNER'S LIST: NESTLÉ PURE LIFE TEXT TO WIN CASH PRIZE DRAW". We may nevertheless disclose the information to the Advertising Standards Authority if required to do so.
36. Data Protection: The Promoter will only use the personal details supplied for the administration of the promotion and the auditing of the entries where necessary and for no other purpose, unless we have your consent, and you have opted-in to receive future marketing communications or prize PR. As part of this promotion, if you are not opted in into our general marketing email, you may still receive emails/messages for this promotion only to let you know if you have won and to make arrangements for your prize delivery. The surnames and counties of the verified winners will be made available as set out in the paragraph above and any winner can object to this by emailing: UKI.Dataprotection@uk.nestle.com. Otherwise, your personal details will at all times be kept confidential, and in accordance with the General Data Protection Regulation (GDPR). Click [here](https://www.nestle.co.uk/en-gb/privacypolicy) for the Promoter's Privacy Policy <https://www.nestle.co.uk/en-gb/privacypolicy>. You can request access to your personal data, or have any inaccuracies rectified, or request deletion of data by sending an email to: UKI.Dataprotection@uk.nestle.com. By participating in the promotion, you agree to the use of your personal data as described here. You can withdraw your consent at any time. For the purpose of this promotion, requests to delete personal data can only be actioned after the promotion has concluded and the winner(s) accepted their prize. Any data obtained via this promotion will be deleted after three (3) months of the promotional period end date with the exception of the winner(s) and reserves whose data will be deleted after fulfilment of the prize.
37. No responsibility can be accepted for any entries that cannot be made, are incomplete, corrupted, delayed or are not received for any reason whatsoever. The Promoter cannot assume any responsibility or liability for:
- a. Any faulty or failed electronic data transmissions.
 - b. Communications line failure, regardless of cause, with regard to any equipment, networks, lines, satellites, servers, computers or providers used in any aspect of the promotion.
 - c. Any unauthorised access to the operation of this promotion.
 - d. Inaccessibility or unavailability of the internet, Mobile connections or any combination thereof.
38. All normal connection charges associated with the submission of an entry to the promotion shall be the entrant's responsibility.

39. If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
40. If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion modify or suspend the promotion or invalidate any affected entries. If an act, omission, event, or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
41. The promotion and these Terms and Conditions will be governed by the laws of the participating country but any disputes as to the meaning of these Terms and Conditions will be subject to the exclusive jurisdiction of the participant's local courts.
42. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prizes, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
43. The Promoter's decisions regarding all promotional matters.

Promoter/'we': Nestlé Waters UK Ltd, Nestlé House, Haxby Road, York YO31 8TA