FULL TERMS AND CONDITIONS FOR WEBSITE OR FACEBOOK NOTES PAGE

1. The promotion is only open to UK & ROI residents aged 18 or over, excluding employees and their immediate families of Nestlé UK Ltd, its agents or anyone else professionally connected with the promotion.

2. Entries can be made by posting a comment on the original promoted Facebook promotional post from the official SMA® Baby Club UK & Ireland Facebook page. Such entries may be attributed to the original entrant using their name as provided with their entry, or as shown on their Facebook account. The Promoter reserves the right at its sole discretion to permanently remove any entry where it feels the photo or social media name may cause offense or is in bad taste. By entering the promotion entrants accept that their photos, images and comments may be used on Facebook by SMA® Baby Club during the promotion and will be in full public view. Entrants will require a Facebook account to enter and must ensure that their entries are set to 'Public' or 'global'. Participants who do not already have a Facebook account may open one at www.facebook.com by following the instructions and reading the relevant Terms and Conditions.

3. Entries can be made from 11.12.2017 to 11:59pm on 17.12.2017 by posting a comment on the original promoted Facebook promotional post from the official SMA® Baby Club UK & Ireland Facebook page. To qualify for inclusion in the prize draw, comments must include an explanation of how you plan to make this Christmas extra magical. Participants are required to post their comment with the hashtag #SMABabyMoments. All entrants who upload a suitable comment as instructed in the promotion post, will be classed as an entry for a chance to win one (1) of twenty five (25) SMA Baby Moment photo albums. In the event of any one person submitting more than one entry, only one entry will be included in the prize draw.

4. No one person may win more than one prize throughout the duration of the promotion. The Promoter reserves the right at its sole discretion to disqualify any individual found to be attempting to circumvent this clause by tampering with the operation of the promotion, setting up multiple accounts, using multiple identities or to be acting in any manner deemed by the Promoter to be in violation of the terms and conditions; or to be acting in any manner deemed by the Promoter to be disruptive.

5. The Promoter reserves the right at its sole and absolute discretion to immediately and permanently remove any material that is deemed to be distasteful, degrading or will in any way cause offence.

6. Only one entry per person/Facebook account.

7. Bulk, trade or third parties applications are not permitted, and will not be included in any of the promotion.

8. No responsibility can be accepted for any entries that cannot be made, are incomplete, corrupted, delayed or are not received for any reason whatsoever.

9. All normal Internet connection charges associated with the submission of an entry to the promotion shall be the entrant's responsibility.

10. No purchase necessary.

11. Winners will be drawn by an independent third party within 4 days of the promotion closing date (17.12.17) and will be notified via a comment on the original entry comment on the SMA® Baby Club UK & Ireland Facebook page. Winners will be required to send a private message to the SMA® Baby Club UK & Ireland Facebook page with their full name, postal address, contact number and email

address within a further 14 days of being notified that they are a winner. All reasonable steps will be taken to contact the winner(s), but if this cannot be achieved within 14 days of the original notification, the Promoter reserves the right to cancel prize entitlement and award the prize to a reserve winner drawn at the same time as the original. Should the reserve winner fail to respond within 14 days of notification, the prize will be withdrawn from the promotion and deemed void.

12. The prize will be despatched within 14 days of the prize draw claim period ending, following a verification process.

13. No cash or other alternative prize is available, except that in the event of circumstances outside of its control the Promoter reserves the right to substitute a similar alternative of equal or greater value. Unless otherwise agreed in writing by the Promoter, the prize will only be available to the winner in person.

14. By entering the Promotion, the winners acknowledge that they may be required to participate in publicity relating to the promotion without further consent or payment. Such publicity may include, without limitation, the entrants name and/or, their image or images of their children/friends as featured in their submitted photographs, statements made by the entrants concerning the Promotion and/or prizes and photographs taken as part of the Promotion.

15. By entering, participants grant the Promoter any and all rights necessary for distribution and public display of any submitted photograph or other intellectual property rights that may arise from participation in this promotion, or related publicity, and the irrevocable, unrestricted right to use, publish, display and distribute materials bearing their name and likeness. Entrants grant the Promoter the perpetual right to exclusively, royalty-free and without limitation freely use, modify, edit, copy, reproduce, distribute, translate, create derivative works from, alter and publicly display or publish any such intellectual property rights, for whatever purpose, in any form or medium, whether promotional or in other activities or events arranged by Promoter, whether locally or worldwide.

16. A winners' list will be available on request by sending a private message to the SMA® Baby Club UK & Ireland Facebook page for a minimum of 3 months after the promotion end date.

17. The Promoter's decisions regarding all promotional matters will be final. In the event of circumstances outside its reasonable control and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions at any stage but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.

18. By entering the promotion, all entrants will be deemed to have accepted and be bound by the rules and consent to the transfer of their personal data to the Promoter for the sole purpose of the administration of the promotion and any other purposes to which the entrant has consented.

19. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook; and Facebook shall not be liable in anyway whatsoever to the participants. Furthermore, any questions, comments or complaints regarding these promotions should be directed to the Promoter, not Facebook.

20. Any person posting, or seen to be posting, comments to the 'SMA® Baby Club UK & Ireland' Facebook page, or elsewhere during the promotion that are considered bullying, spiteful or upsetting to other participants, fans of 'SMA® Baby Club UK & Ireland' or directly aimed at the Promoter, will have their comments removed and will be disqualified from the promotion. The Promoter reserves

the right to alert Facebook to any such behaviour, which may result in the person's account being frozen pending investigation.

21. Privacy Policy

As the #SMABabyMoments photo album Christmas prize draw is run under the Facebook T&C's, the Facebook T&C's and privacy policy applies. Winners details will be managed by Nestlé Ireland or their appointed agent, and Nestlé UK&I privacy policy can be viewed at https://www.nestle.co.uk/privacy-policy. Participant details will be held for the duration and sole purpose of administering this promotion only, except where a participant has opted to be added to the Promoter's database to receive future news and product information.

Promoter: Nestlé UK Ltd, 1 City Place, Gatwick RH6 0PA